



### **Over View,**

Established in 2008. Armed with solid experience in Foodstuff manufacturing industry. AL BATEEL reached glory in a short period of time as one of the leading companies in food industries,

Positive feedback received proves excellent in service giving AL BATEEL an advantage in the market, customer satisfaction is a priority for a AL BATEEL, and this priority continues from year to year .

### **Quality Control**

In AL BATEEL we ensure safety and quality of our products and this has always been our core business, leading to the success of AL BATEEL Company, expert QC & safety department, to making sure each step of production process is fully monitored to meet global safety and efficiency instructions.

We measure key product and package quality attributes by focusing on ingredients materials, regulating manufacturing, bottling and distribution, of AL BATEEL products to ensure products meet company requirements and consumer expectations in the marketplace.

### **Mission**

Derive our mission of maintaining our customers as subjects of leadership at marketplace and the field of production and development of cake improvers with high quality and in accordance with international standards market , that exploitation optimize our resources and bearing in mind our customers' satisfaction as a higher goals, draws our resolve towards maintaining the continuous development of human and technical capabilities and administrative systems of modern

### **Vision**

Our vision is to be in a leading position in the Middle East market as we were in the Hashemite Kingdom of Jordan in the cake and bread improvers market and achieved our success starting point to achieve more than the expectations of our customers.

### **Furthermore,**

Al Bateel, began producing under registered trademark ProChef brand to expand services to the global level.